



Sponsorship Application 2021 German Christmas Market

PO Box 113 Sparta, NJ 07871 * www.germanchristmasmarketnj.com * Tel 973.534.8628

Corporate Sponsorship Levels

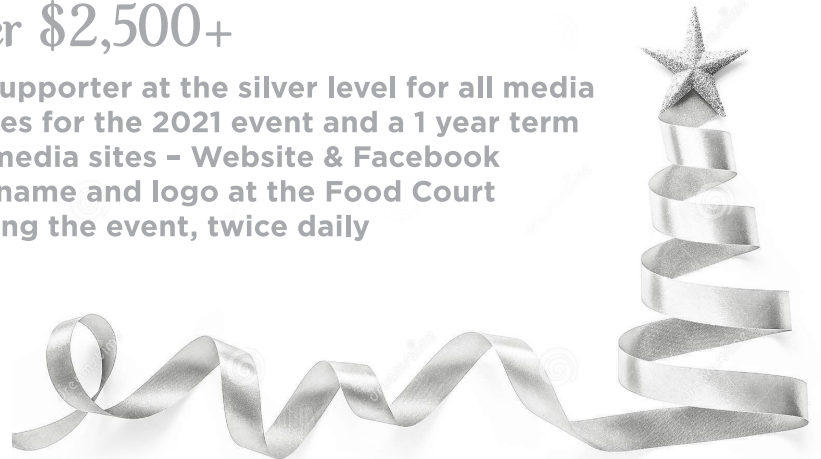


Gold \$5,000

- Recognition as a prominent supporter at the gold level for all media advertising and press releases for the 2021 event and a 1 year term
 - Listing on GCM social media sites - Website & Facebook
- Banner with company name and logo at the venue entrance/Santa's Courtyard and Food Court
 - DJ promo during the event, 3X daily
 - Potential marketing access during the market

Silver \$2,500+

- Recognition as a prominent supporter at the silver level for all media advertising and press releases for the 2021 event and a 1 year term
 - Listing on GCM social media sites - Website & Facebook
 - Banner with company name and logo at the Food Court
 - DJ promo during the event, twice daily



Bronze \$1,500+

- Recognition as a prominent supporter at the bronze level for local press advertising and press releases prior to the 2021 event.
 - Listing on GCM social media sites - Website & Facebook
 - Banner with company name and logo at the Food Court
 - DJ promo during the event, once daily









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❄️ Tis the Season to Get Involved ❄️



Sponsorship Tiers December 2021

Level	Description	Donation	Benefits
 Snowman Ice Sculpture	<i>Sponsor a holiday ice sculpture and take a Photo Op to remember this great time with coworkers, friends and family!</i>	\$1,000	Sponsor Banner on Ice Sculpture Social Media Press Release Radio & DJ
 Gingerbread Hut	<i>Sponsor the individual hand-made vendor huts and add to the experience of walking through an authentic German Christmas Market!</i>	\$800	Sponsor Banner on Hut Social Media Press Release Radio & DJ
 Shooting Star	<i>Sponsor the spectacular light display of stars overhead!</i>	\$500	Social Media Press Release Company Logo listed on Banner
 Snowflake	<i>Sponsor the vendor pavilions with bright shiny snowflakes!</i>	\$400	Social Media Company Logo listed on Banner
 Jingle Bells	<i>Sponsor our holiday spirit with never-ending music and MC cheer!</i>	\$200	Social Media Company Logo listed on Banner
 Tree Decoration	<i>Sponsor one of the holiday trees to be decorated by the school children of Sussex County!</i>	\$100	Social Media & Name on Plaque
 Candy Cane Lane	<i>Make a holiday wish and light the paths of the market with candy canes!</i>	\$50	Name on Plaque



If any of these sponsorship opportunities piques your interest or for more information on donating to the Market, please visit our website at <https://www.germanchristmasmarketnj.com>. No amount is too small, and all donations are tax deductible.