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The Committee Members of the German Christmas Market of New Jersey (formerly Lake Mohawk German Christmas Market) would like to send you, our valued sponsors, Greetings for 2021!

While our hopes for the 2020 year's event was postponed in consideration of the risks associated with the pandemic, we continue planning-our 20th Anniversary Market at our new home, the Sussex County Fairground. Keeping our tradition alive, the Market will continue to be held the first weekend in **December of 2021!!!** As always there will be three great days of music and entertainment; unique vendors; tempting food for any palette; the beloved petting zoo with pony rides; a visit from Santa, and lots of wonderful holiday cheer to go around!!!

SAVE THE DATES:

- ❖ **Friday, December 3rd, 2021**
- ❖ **Saturday, December 4th, 2021**
- ❖ **Sunday, December 5th, 2021**

The change in our location for 2021 has resulted in many challenges. With so much change to plan for at our new location, the need for your support is more keenly felt than ever before. We realize the devastating impact the pandemic has had on so many, both physically and economically. We ask those who may have been spared the severity of the health and financial struggles to consider giving back by supporting a community event whose mission is also giving back to our community.

The German Christmas Market remains a non-profit organization; having donated proceeds to vetted charities close to home more than \$370,000 over the past 19 years. This would not have been possible without the consistent support and financial largesse of our wonderful Sponsors.

Some of the new opportunities for high profile sponsorship this year include the following:

- ❖ **Santa's Snowflake Gazebo**
- ❖ **5 New Vendor Huts**
- ❖ **Sleigh Bell Carriage Rides**
- ❖ **Children's Christmas Tree Contest**
- ❖ **Candy Cane Country Lane, and so much more!**

If any of these sponsorship opportunities piques your interest or for more information on donating to the Market, please visit our website at <https://www.germanchristmasmarketnj.com>. No amount is too small, and all donations are tax deductible.

With our sincere appreciation to our past supporters and best wishes of health, goodwill, and happiness for 2021, we remain.

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