Dear Friend,

Once again, our German Christmas Market will be held at the Lake Mohawk Country Club in early December 2019. This kick off to the holiday season celebrates the sights and sounds of this special time, as well as the spirit of community and generosity.

Shopping, dining and the sounds of the season make this weekend extra special. With the success of past years, and the support of our sponsors, the German Christmas Market has given back more than a quarter of a million dollars to local charities and supporting organizations.

As we plan for this year’s event, we are asking you to continue in your sponsorship or to become a first-time sponsor. Any and all contributions are welcome, and much appreciated. At this time, there is no entrance fee and all costs for this event are absorbed by the group.

The German Christmas Market is the largest event of its kind in the state of New Jersey. There has been significant coverage and recognition by local and national news outlets. The Star Ledger recognizes our Market as ONE OF THE BEST THINGS TO DO IN NEW JERSEY IN DECEMBER. We offer authentic German collectibles, ornaments, food and fare. And of course, Santa and Mrs. Claus will be on hand to greet all of our guests.

As the proceeds from the event are used for totally philanthropic purposes, your support enables us to control the costs and overall infrastructure of the event.

Kindly email us with your commitment and we will happily follow up.

Many thanks and Happy Holidays!

GERMAN CHRISTMAS MARKET COMMITTEE
www.lakemohawkgermanchristmasmarket.com

501(c)(3)
10/5/19
LAKE MOHAWK GERMAN CHRISTMAS MARKET

2019 Sponsorship Pledge

SPONSORSHIP CONTRIBUTION LEVELS

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>DONATION</th>
<th>NAMED on Market Signs</th>
<th>LOGO on Website and Social Media</th>
<th>NAMED in all Press Releases</th>
<th>Customized Market Banner display &amp; DJ Shout Outs</th>
<th>Please Tick your LEVEL</th>
<th>Your Pledge Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>$5,000+</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES x 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate</td>
<td>$2,500 to $4,999</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum</td>
<td>$1,000 - $2,499</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>$500-$999</td>
<td>YES</td>
<td>YES</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>$200-$499</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bronze</td>
<td>$50-$199</td>
<td>YES</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(x = not included)

Please note that there are additional opportunities for “creative sponsorship” regarding specially created programs to best fit your business or organization. Please contact susaneganm@gmail.com for further information. Thank you.

Check out the Lake Mohawk German Christmas Market 2019 Sponsors at

www.lakemohawkgermanchristmasmarket.com